





## Welcome

### On behalf of Bolero Holidays, welcome to 2012

Union Lido is a luxury camping and mobile home holiday park which is perfect for couples and families, offering the freedom to enjoy a multitude of varied holiday experiences. Find yourself relaxing each new day under the warmth of the Italian sun where any day to day troubles simply melt away. Enrol in scuba diving courses, wind surfing or start your day with an energising water aerobics session in one of the two unique aqua parks.

Put simply, Union Lido is freedom. Freedom to come and go as you please, to eat and sleep when you please, to relax or to energise your spirit and take part in sporting activities or to invigorate your soul when exploring the local surroundings...the freedom of choice is yours. A park where you can enjoy your vacation in luxurious surroundings with modern facilities and superb accommodation. The best of all holidays rolled into one, and let Bolero Holidays look after you!

Union Lido is our passion and we are certain that once experienced, it will become your passion also.

John, Margaret and the Bolero team

John, Margaret and the Bolero team









# The Lifestyle

## Enjoy life on a unique outdoor holiday park where the light of the dawn and the warmth of the sun helps nature unfold itself around you.

Your holiday will help you relax. The pressures of life will drift away. Wake up in your air conditioned 2 or 3 bedroom mobile home knowing that you and your family can while away your day relaxing in the warm sunshine, reading in the shade of the trees, swimming with the children or enjoying a pampered visit to the spa centre.

Enjoy first class service for couples and families in a variety of restaurants and bars, where mouth watering meals are prepared for you by gourmet chefs or have a family meal together 'alfresco' outside your air conditioned mobile home. A multitude of experiences await you.

It's all about being together, with your partner and your family, slowing the world down or speeding it up to a pace that suits you.

Union Lido has everything to make your holiday memorable and unique.









# **Bolero Holidays**

Bolero is a family run business, which over the years has always resisted the temptation to grow into a large impersonal company. We pride ourselves on offering a one to one personal service with all of our customers from the initial enquiry, the booking process and throughout the holiday itself.

As a family run business, this personal approach has always been our ethos and has enabled us to form long lasting friendships with generation after generation of families over the past two and a half decades. This personal level of commitment to our customers over the past 27 years has helped Bolero evolve whilst listening to continued feedback and implementing improvements. Since 1985, Bolero has earned the respect of Union Lido. We enjoy a privileged partnership and our mobile homes are situated in an excellent central location on the park, giving Bolero one of the most sought after positions at Union Lido.

Close to one of the supermarkets and only a few minutes walk from any of the parks facilities, the Bolero area is maintained to exceptional standards of cleanliness. You will always find our friendly team available morning, noon and night to help with any query you may have. After introducing the TV & DVD package to our accommodation range in 2011 as a chargeable extra, we are very pleased to be offering this entertainment package as standard and free of charge across our entire range for 2012.

For 2012, we have replaced 7 of our two bedroom mobile homes with more of the very successful Bolero '*Torcello*' three bedroom mobile homes which were introduced in 2011.

We have also replaced 14 two bedroom mobile homes with a brand new three bedroom model. The Bolero '*Venezia*' was designed by ourselves and bridges the gap between our two bedroom '*Burano*' and '*Murano*' mobile homes and our larger three bedroomed '*Torcello*' mobile homes.

With three models to choose from, we now feel that Bolero Holidays has a wide range of accommodation to suit all family sizes.

To find out more about Bolero Holidays, visit our website at www.boleroholidays.co.uk

## New for 2012 More 'Torcello' mobile

- homes
- New three-bed 'Venezia' mobile homes
- TV & DVD package as standard in all mobile homes







# 2 Bedroom Mobile Homes

### The Burano

### The Murano

















The two Bedroom *Murano | Burano* will comfortably sleep up to 6 people. In each mobile home there are two bedrooms. The main bedroom has a double bed and plenty of wardrobe and cupboard space. The 2nd bedroom in the *Burano* has two single beds and a shorter fold down bed. The *Murano* 2nd Bedroom has two single beds and a fold down bunk bed.

Each mobile home has a central living space which includes a fully equipped kitchen, microwave, coffee maker and for 2012, our 22" Flatscreen TV with built in DVD player is now included as standard. This enables you to watch a good selection of UK, German & Italian Television channels plus DVD films from the free Bolero DVD library.

The central living space also has a comfortable seating area which can convert into a double bed if required. Both mobile homes have their own bathroom, each with a large shower, sink and toilet.

There is also a large covered stone patio outside the mobile home, complete with furniture to socialise with friends or enjoy a meal 'al fresco'. Car parking is available at the end of each row of mobile homes. This allows us to maintain a safer childfriendly environment immediately outside your mobile home.



### The Murano - 8m long x 3m wide



The *Burano* - 8m long x 3m wide

# **3 Bedroom Mobile Homes**

The Venezia











All Bolero mobile homes are fully air-conditioned at no extra cost.

Following on from the fantastic success our Bolero *Torcello* enjoyed throughout the 2011 season, we are very confident that our new three bedroomed *Venezia* model will enjoy a similar season.

After listening to feedback in 2011, we decided to replace 14 of our two bedroomed mobile homes with this new model to allow mid sized families to spread themselves out better and allow smaller families to enjoy the extra space without upgrading to the larger *Torcello* mobile home. The Bolero *Venezia* was designed with these principles in mind and now helps bridge the gap for any family wanting to enjoy more living space at Union Lido.

The Bolero *Venezia* will comfortably sleep up to 6 people. It has one double bedroom with plenty of wardrobe / cupboard space. The 2nd bedroom has twin single beds and plenty of storage and the 3rd bedroom has bunk beds and a full sized wardrobe. The lounge has a fully equipped kitchen, full sized free standing fridge/feezer, microwave, coffee maker and for 2012, our 22" Flatscreen TV with built in DVD player is now included as standard. This enables you to watch a good selection of UK, German & Italian Television channels plus DVD films from the free Bolero DVD library.

The central living space also has a comfortable seating area which can convert into a bed if required. The Bolero *Venezia* has it's own bathroom, with a large shower, sink and toilet.

Similar to the *Torcello*, our *Venezia* mobile home has a covered wooden terrace outside along with furniture to socialise with friends or enjoy a meal 'al fresco'.

Car parking is available at the end of each row of mobile homes. This allows us to maintain a safer childfriendly environment immediately outside your mobile home. The Venezia - 8.1m long x 3.4m wide

conditioning

as standard



### The Torcello









### **Equipment List**

#### Kitchen

- 22" flatscreen TV & DVD player with choice of UK. German & Italian channels
- Fridge with freezer compartment (larger in
- Torcello / Venezia)
- Electric toaster
- Microwave oven
- 4 burner gas hob
- The *Torcello* mobile home is the Electric kettle largest mobile home model in our

range. The extra size allows for more

living room space, three bedrooms,

a large bathroom area and separate

comfortably sleep up to 6 people.

The main bedroom has a slightly

with slightly wider than average

toilet. The *Torcello* mobile home will

longer than average double bed, the

2nd and 3rd bedroom are identical

single beds. The larger central living

space has a fully equipped kitchen,

large free standing fridge / freezer,

2012. our 22" Flatscreen TV with built

microwave, coffee maker and for

in DVD player is now included as

The central living space also has a

convert into a bed if required.

comfortable seating area which can

standard

- Electric coffee maker
  - Teapot
    - Knives, forks, spoons, tea spoons, kitchen knives

  - Fish slice
  - Spaghetti server
  - Plates, bowls, mugs, wine glasses, tumblers Children's plates, knives, forks, bowls, beakers

  - Sugar dispenser Condiment set
  - Fruit bowl
  - Trav

  - Frying pan, set of 3 pans, colander
  - Large stock pot
  - Measuring jug
  - Cheese grater
  - Breadboard
    - Tin opener, corkscrew, scissors
    - Potato peeler
    - Salad serving spoons • Garlic crusher

### Household

- Pillows
- Clothes airer
- Fire protection blanket
- Bucket & lid
  - Broom, dustpan & brush
  - Washing-up brush
  - Draining rack
  - Tea towels (2)
  - Showermat

### Outdoor

- Outdoor dining table & chairs
- 2 sunloungers
- Electric lights inside & out
- Terrace & large canopy
- 2 Pin continental adapters are required

### Available to borrow from the Bolero reception.

- Egg cups Iron & ironing board



## **Linen Hire Service**

All Bolero mobile homes are equipped with pillows free of charge but no blankets are provided. You are welcome to bring your own sheets, pillowcases and blankets with you or you can make use of our popular linen hire service. This guarantees clean and hygienic bedding for all the family. This service must be pre-booked with the UK office at least 4 weeks before arrival.

- **Double Set:**  $f_{18} \neq 21 2$  Pillow Cases 2 Sheets, 1 Duvet, 1 Duvet Cover, 4 Bath Towels.
- **Single Set**:  $\pounds_{12} / \pounds_{14} 1$  Pillow Case, 2 Sheets, 1 Duvet, 1 Duvet Cover 2 Bath Towels

The beach towel packs are ideal for use at the pool and the beach.

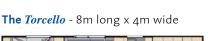
**1 Beach Towel Pack:** £8 / €10 - 2 Large Beach Towels

Bolero Rumble Truck hire service available on site, perfect for carrying beach equipment and children! €4 per day | €20 per week

## **Entertainment Package**



For 2012, we are providing the 22" Flatscreen TV & DVD player free of charge to every customer. We offer a selection of UK, German and Italian channels for you to enjoy along with a free DVD Library available throughout your stay.





## Holiday Park

### Union Lido quite simply exceeds expectations.

Union Lido is the most famous and well known holiday park in Europe, located alongside the beautiful Adriatic coastline and very close to the romantic city of Venice. Union Lido was the first pioneer of open air tourism and it's passion and commitment to providing the ultimate holiday park has today resulted in it's undisputed title 'Europe's No1 Holiday Park'.

The Union Lido holiday park opened in 1945 and over the ensuing years has grown into magnificence, attracting over 16 million people from all nationalities. Union Lido has always been the leader. Throughout the years it has built up its understanding of each individual person's needs and expectations of the perfect holiday. Union Lido leads, other parks follow.

Outstanding in it's facilities, outstanding in it's cleanliness, outstanding in it's location. Union lido offers a visually pleasing blend of modern facilities which balance nicely within the naturalistic setting. The location of the Bolero Holidays area is also perfect as we are placed at the centre of the holiday park, giving close access to every facility and entertainment.

A holiday at Union Lido can be as relaxing or energetic as you want it to be. The park has its own private, soft, sandy beach and spectacular pool complexes.

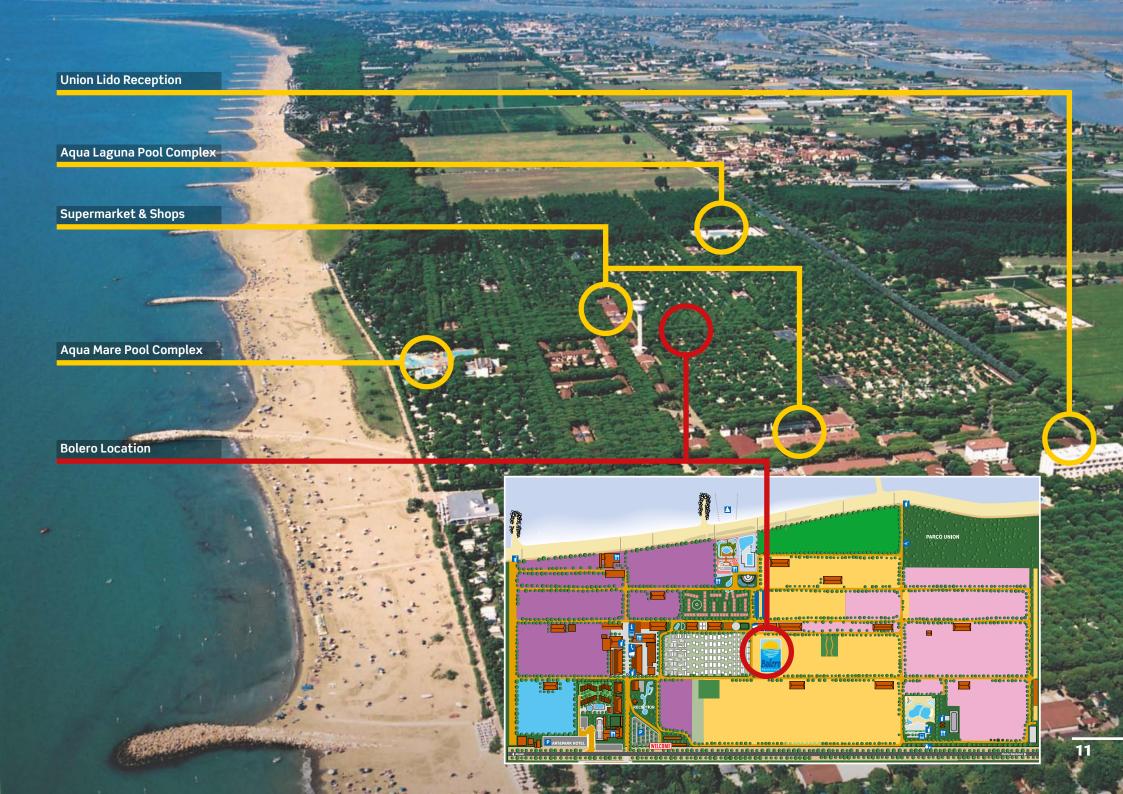
Culinary needs are superbly catered for, with diverse choices, ranging from colourful fruit and vegetable shops and supermarkets which stock all you require, through to pizza and chicken take-away venues and a multitude of restaurants where you can either enjoy a family meal or choose to 'dine in style' for a special occasion.

The beautiful flower gardens in the pedestrian areas greet you with a sea of colour and this attention to detail makes it apparent that this is an exceptional "Holiday Park" which is thoughtfully cared for and extremely well managed.









## Aqua Parks

At Union Lido you can experience fantastic swimming pool complexes.



All are only minutes away from the Bolero area and all offer a fun filled experience for you and your family. At the Aqua Laguna Oasis you will be instantly transported to a tropical paradise as you set foot on this fantastic sand covered swimming pool complex, which is the first of its kind on a holiday park in Europe.

Enjoy the gently sloping pools or let the bubbles of the Jacuzzis caress your skin and buff your tan under the warmth of the Italian sun. Small children will love the imaginative aqua play fort with slides that cascade softly into the shallow waters below, older children and adults will enjoy swimming under the waterfall into the musical grotto for some relaxing acoustics. It's more than a pool complex, it's an experience not to be missed.

At the Aqua Mare pool complex you will be treated

to a wide array of wonderful aqua related facilities, including a large heated swimming pool, mainly used for more experienced swimmers and the lazy river where you can climb aboard your very own inflatable doughnut and gently float around a picturesque artificial river whilst the sun shines brightly overhead. For the children, Aqua Mare has a rubber lined pool area and for the more adventurous child, the waterslide in the corner will offer non stop slip n slide action into the shallow water below.

Both pool complexes offer a varied program of activities including aqua aerobics, aqua spinning, thai chi and the Union Lido animation team teach keep fit sessions in the pool for the children.

The new \*W10 leisure building, opened in 2010 provides a heated swimming pool, several Jacuzzis, sunbathing terrace, hydro massage, steam room and relaxation area. As always with Union Lido, this new facility is at the forefront of technology, with an emphasis on the environment and energy saving. All the pool complexes at Union Lido are a triumph in innovation and style which typifies one reason why Union Lido is the number one holiday park for leisure and relaxation.

\*small entry fee payable









## **Exclusive Beach**

### Only a short walk from the Bolero area is the long stretch of private beach.

This beautiful stretch of sand is over 1 kilometre long, exclusively used by Union Lido residents and kept pristinely clean to the Blue Flag standard.

The beach gently slopes into the warm shallow waters of the Adriatic, making bathing safe for all ages, and of course as with every water related location at Union Lido, lifeguards are always on duty keeping a watchful eye on bathers.

Various activities are available to further enhance your enjoyment, including pedalos with fun slides, a windsurfing school, scuba diving school and a beach games area with volleyball and boules for the more active holidaymaker.

To compliment your experience here, Union Lido has several beach bars where you can sit and enjoy a cool refreshing drink and of course for the children, ice-cream is always available.

As the Bolero accommodation is only 150 metres from this wonderful beach, every visit is easy and completely hassle free.

## The Blue Flag Standard Award



The Blue Flag award requires strict standards on water, land and vegetation. This prestigious award is only granted to beaches of the highest quality and Union Lido is proud to have repeatedly won this award.







# Holistic Relaxation

The Union Lido Park has all the facilities which will help with your physical relaxation, but to truly enjoy some mental and spiritual relaxation, we recommend a visit to the Marino Wellness Club\* designed specifically for adults.

This wonderful area relaxes body and soul. It is a real oasis of salt water and exclusive treatments, with thalassic therapy in heated pools, aromatic vapour pool, multijet circular pool, bio sauna, steam room, essential oil showers, Japanese foot massage pool, roof solarium and large infinity pool overlooking the Adriatic sea.

Three individual pool areas are heated to different temperatures and each one has different strengths of salinity to relax and purify your body. The large hydrotherapy pool has jets for aquatic massage, the steam room and sauna can cleanse your body and the aromatic vapour pool provides an ultimate feeling of well being.

Two exclusive sun bathing terraces allow you to relax on sun loungers, and the infinity pool which overlooks the Adriatic sea, encourages you to take a gentle swim for further relaxation.

If you would like further pampering it is possible to take a massage, manicure, pedicure or various treatments to enhance your well being.

To truly experience inner calm, a visit to this centre is highly recommended.

\*small entry fee payable







## **Gastronomic Voyage**

## The choice of cuisine at Union Lido is extensive. There are a multitude of restaurants as well as numerous take-away facilities.

As usual Union Lido caters for your every need, the choice is yours, a family meal, a special romantic meal or a take-away to be enjoyed on your patio or wood terrace. All tastes and budgets are catered for. If cooking is your inspiration, there is a wealth of fresh local produce available throughout the park.

Bar Blu	A favourite place for those wanting a cool refreshing drink, overlooking the beach. Serving Tropical fruit cocktails, drinks and snacks.
Bar Mini Golf	Near the entrance and close to the mini golf, Bar Mini Golf serves a delicious breakfast and fresh tasty snacks throughout the day.
Barena Bar	Situated at the Aqua Park Laguna, Barena bar offers light snacks and thirst quenching drinks of many varieties.
Beach Bar	Located at the opposite end of the beach to Bar Blu, you can enjoy ice cold alcoholic drinks and freshly prepared snacks with a speciality in Bruschette.
Cantinetta Lispida	In the main square, Cantinetta Lispida is an extremely popular restaurant specialising in traditional Venetian cuisine and fine wines.
Cavanna	At Aqua Park Laguna, Cavanna offers salads, snacks, ice-creams and refreshing drinks during the day. Late at night, it becomes a bar and cocktail lounge.
Delizie di Gelato	Located in the main square, Delizie di Gelato offers traditional homemade ice-cream with over 80 flavours. Gourmet ice-cream and great value for money.
La Creperia	In the main square, La Creperia creates delicious crepes, waffles and baguettes loaded with tasty savoury or sweet toppings.
Marco Polo	Situated in the centre of the promenade, Marco Polo offers traditional oriental and Asian cuisine which also has a take-away facility.
Osteria Ca 'Rustica	Located near Aqua Park Laguna, Ca Rustica offers deliciously barbequed meat served with locally farmed vegetables.
Pasticceria Venezia	In the main square, Pasticceria Venezia prepares a large variety of savoury snacks as well as homemade cakes.
Pizza e Sapori	Near the Bolero area, Pizza e Sapori offers traditional Italian eat in or take-away pizza with a wide range of fresh local toppings.
Pizzaria de la Gelateria Al Mare	<b>a</b> Close to the beach, Al Mare prepares traditional Italian pasta and pizza dishes. Children's menu available.
Ristorante ai Pini	Situated inside the Union Lido Park Hotel, ai Pini is a fish and meat speciality restaurant using fresh local produce.
Ristorante Cavallo Marino	Located near Aqua Park Mare, Cavallo Marino offers an informal setting for family meals with a large variety of menu options. Take-away is also available from here.
Ristorante Pizzeria Alla Fattoria	Situated at the sports centre, Alla Fattoria serves typical Mediterranean dishes and locally produced Venetian wines.
Ristorante Riviera	A first floor restaurant overlooking the sea, The Riviera produces homemade pasta and Mediterranean cuisine with a large choice of fish and meat dishes. Children's menu also available.
Rosticceria da Gianni	Centrally located, Gianni offers chicken and chips to be enjoyed in the open air restaurant or to take- away.

























## Non Stop Family Fun!

Fun, laughter and freedom. Children will be enthralled with the wealth of entertainment available at Union Lido.

We know from experience that if the kids are happy, the parents are happy.

The all important kids club is the first stop for any child. Bolero holds its own kids club for children aged 4 - 14 years, 2 hours every Monday to Thursday. Our fun loving kids reps run a varied program at the Bolero area with crafts and games to keep the kids entertained and to give the parents a little freedom.

Union Lido's own kids club team also provides endless entertainment for children of all ages. The Union Lido fun club offers a multitude of crafts and games designed specifically for differing age groups. The kids love the sand castle building competitions, treasure hunts and games. The 'Baby Disco' organised by the Union Lido Fun Club is a grand event held at the Union Lido Amphitheatre where the kids enjoy a great evening of music and dance. (Parents can join in too!)

Let's talk about Inflatable world. It's a place of pure fantasy when seen through the eyes of a child and a place of jealousy when seen through the eyes of an adult as it's only for the kids! Huge inflatable slides, play forts and bouncy castles, soft ball pits, a race track with small pedal bikes and even some toys for smaller children.

It's a place where your children can leave behind the world they know and enter into a place of pure fun. As most of the apparatus is soft play, you will be confident that your child is in a safe environment. Your only concern will be the fight with your child when it's time to leave. For children who enjoy sport, the varied activities on offer will keep them happy all day. Football, tennis, horse riding, archery, table tennis, mini golf and swimming, as well as the Union Lido sports rink which offers volleyball, basketball and hockey, will ensure your children can enjoy their favourite sport.

For children who love technology, the motorised go kart track is not to be missed and the games arcade near the mini golf course is a noisy happy place where children love to spend time. If your child is a fashion diva, the Union Lido model school offers all the fun of being a model, from trying on outfits to being the centre of attention on the catwalk. At the Union Lido musical school, children can take part in preparing and performing a musical for all the Union Lido guests to enjoy at the Amphitheatre.

Why walk around the holiday park when you can ride in style aboard the Union Lido Express train? Kids will love the gently moving road train service that makes its way around the holiday park, allowing you to wave and high five everyone as it passes.

The natural forestry setting opens up the woodland areas for some imaginative play. The Union Lido adventure play park with slides, swings and a trampoline is a great way for the kids to have fun and get some exercise and when the kids find the terrapin pool, their natural curiosity will add to their holiday enjoyment as they watch the small reptiles basking in the Italian sun or swimming around the pools.







## Entertainment

Creativity, fantasy, freedom of choice, Union Lido delivers it's entertainment with style, panache and a wow factor. Union Lido offers a never-ending freedom of choice, to explore activities that offer creative family fun, healthy sports and musical events to maximise your holiday enjoyment.

### Music

If music be the food of love, at Union Lido your happiness is guaranteed. Maybe one night you would prefer to listen to the soft sounds of a male voice choir as you are relaxing by the fountain in the main square with a glass of wine, or maybe you want to kick off your shoes and dance like John Travolta at the Grease Extravaganza. The range of music on offer is wonderful, emotional, and always entertaining. When you are out and about at the bars, you will no doubt enjoy some live musical entertainment whilst you relax with family and friends. Union Lido loves music, loves entertainment and loves knowing that you are enjoying yourself all of the time.

When Union Lido mixes music with fireworks, the sky dances with a thousand colours and we know that memories are made from this. At certain times of the year, families and couples who holiday at Union Lido can experience the 20 minute firework extravaganza on the beach, choreographed to music. This magical display fills the sky with lights and will leave you wanting more.

### **Fitness**

Sports are a big part of the Union Lido holiday experience and the sports centre has a myriad of activities for young and old. From the football and tennis clubs to a driving range, practice bunker and putting green to help improve that swing. Aerobics either in the water or on the beach will de-stress and energise your body and mind or maybe you would like an underwater adventure with lessons provided by the diving school. On the beach you can join the windsurfing school if you are feeling energetic or hire a pedalo and gently float across the waves.

The natural forestry setting at Union Lido provides excellent woodland activities, including a jogging circuit through lush vegetation or an obstacle course for those who like more action. The fitness choice at Union Lido offers health, happiness and a feeling of well-being.

### More

For fashion icons, the Union Lido fashion show will let you enjoy some of latest Italian fashions to grace a catwalk. Maybe you're a film buff? Enjoy a movie or two at the Union Lido cinema showing films several times a week or head off the park and feel the wind in your hair and the sun on your back, as you pedal through tranquil lanes of the Cavallino peninsular and the Venetian Lagoon with bike hire available from Bolero Holidays.







# **Superb Shopping**

This wonderful holiday park has a wide array of shops ranging from food to jewellery to souvenir shops.

Our experience shows that the majority of Union Lido guests never find it necessary to go shopping outside the park.

In the 25 commercial shops available and the two well stocked supermarkets, you can buy virtually everything you will need for a perfect holiday at Union Lido. You will be enthralled with the fantastic fruit and vegetable shops where the produce is superbly fresh and the staff are extremely helpful and friendly. There is a wonderful bakery and on certain days of the week there is a stall which sells superb fresh fish.

There are boutiques where it is possible to buy swimming costumes, shorts and t-shirts as well as beach and evening wear. Of course the shoe shop has wonderful Italian leather merchandise and is extremely popular. There is a book shop, a tobacconist, a hairdresser, an optician, a nonprescription pharmacy, a herbal remedy shop, a jewellers and a photographers as well as gift shops and a wonderful glass shop selling beautifully crafted gifts from the famous nearby island of Murano.

On some evenings the main square hosts an evening market where local traders sell their produce, ranging from dried fruits, cheeses, cakes and wine to shoes and jewellery.

At night the shops come alive. After a relaxing evening meal, holidaymakers wander around the shopping centre, maybe stop for a drink and then take a moonlight walk along the promenade.

A truly relaxing experience.







## **Explore & Enjoy**

A high number of holidaymakers at Union Lido will never feel the need to leave the holiday park as they are happy and content with the multitude of activities on offer. However, there are some amazing attractions, easily accessible from Union Lido, which we recommend.

## **Explore By Bike**

One of the most enjoyable ways to explore the quiet scenic pathways along the side of the lagoons and around the picturesque towns up and down the peninsular is by bike. Although at Union Lido cycling is not permitted unless it's around the designated cycle path which runs the perimeter of the park, once you get outside the park you are treated to relatively flat roads and a great relaxed way to travel. Why not visit the weekly market or make use of our cycling routes from the Bolero reception office and explore the beauty of Cavallino.

## **Bolero Bike Hire**

£4/€5 per day | £20/€25 per week | £35/€42 per fortnight. - Men's / Women's Sports Bikes & Ladies City Bikes available.

## Venice & The Islands

Union Lido is perfectly placed on the Venetian Riviera to allow easy access to both Venice and the islands of Murano, Burano and Torcello where you can enjoy fascinating scenery and the contrast between the islands. A visit to St Mark's square shows the rich religious background this floating city has to offer, but when the sun goes down Venice turns it's attentions back towards it's roots as one of the most romantic cities on the planet. Venice is the perfect place to enjoy an evening meal as the sun sets slowly on the Italian horizon.

## Get Wet!



Aqualandia is only a short journey from Union Lido and a must for all water loving families and friends. The park is a homage to everything fast and slippery as giant waterslides cascade into deep blue swimming pools and people race down them at high speed screaming with delight. Watch burly men cry on the kamikaze and children happily play all day under the warmth of the Italian sun. Aqualandia is a perfect day out for all ages and will provide an unforgettable experience.

## **Coastal Resorts**

Lido de Jesolo is the perfect coastal resort for both couples and families as it offers an array of never ending shops and bars as well as a superb beach. Only a short bus journey from Union Lido, Jesolo is a very popular location.







## **Getting There**

Travelling to Italy has never been easier, with flexible arrival dates, your route to Union Lido with Bolero is as simple as getting from A to B.

## A. Flights

Flights to Italy are the most cost effective way to get to Union Lido and the low cost airlines are now gradually expanding to provide more routes to Italy. We know that more and more of our guests are discovering that this form of transport is quick, simple and hassle free.

Bolero has opened up the weekend to offer increased flexibility, with arrivals on Thursday, Friday, Saturday and Sunday during the main season. In May, early June and September you can contact us to check availability for other arrival days outside of the weekend period. We have increased the number of arrival days in order that you may take advantage of the variety of flights from all the main UK airports, to help keep your flight costs to a minimum. When you are checking flights, the airports in Italy you will need for Union Lido are Venice Marco Polo and Venice Treviso.

If you are a little unsure about the internet, we will take you through the booking process over the phone and help you identify each section before you confirm your flight. When complete, the final documentation will be in the form of an email.

Airline	From	То
BMI Baby	East Midlands (EMA)	Venice Marco Polo (VCE)
British Airways	London Gatwick (LGW)	Venice Marco Polo (VCE)
	London Heathrow (LHR)	Venice Marco Polo (VCE)
Jet2	Edinburgh (EDI)	Venice Marco Polo (VCE)
	Leeds Bradford (LBA)	Venice Marco Polo (VCE)
	Manchester (MAN)	Venice Marco Polo (VCE)
Easyjet	London Gatwick (LGW)	Venice Marco Polo (VCE)
Air Lingus	Dublin (DUB)	Venice Marco Polo (VCE)
Ryanair	Leeds Bradford (LBA)	Venice Treviso (TSF)
	London Stansted (STN)	Venice Treviso (TSF)
	East Midlands (EMA)	Venice Treviso (TSF)
Monarch	Birmingham (BHM)	Venice Marco Polo (VCE)
	Manchester (MAN)	Venice Marco Polo (VCE)
	London Gatwick (LGW)	Venice Marco Polo (VCE)
Thomson	Manchester (MAN)	Venice Marco Polo (VCE)
	London Gatwick (LGW)	Venice Marco Polo (VCE)

**B.** Getting to Union Lido from the Airport.

When you arrive at either Marco Polo airport (VCE) or Treviso (TSF) you have various transfer options to explore which will help you travel to and from Union Lido. You can either choose a taxi service, which can be pre-reserved directly with the taxi company or you can use the local bus service.

Bolero has enjoyed a strong working relationship with Venezia Porta-Est and have included their contact details below so that you can pre-book your taxi in advance and receive the confirmation directly. Venezia Porta-Est will meet you in the arrivals lounge (board with your name printed on it) and transport you from the airport directly to Union Lido, and if possible, they will transport you to the Bolero reception area directly to meet up with our representative.

To reserve a taxi, please contact: Venezia Porta-Est – www.veneziaportaest.it | info@ veneziaportaest.it

Alternatively, you can visit a selection of other transfer operators via the internet, including Shuttle Direct, Day Transfer, Low Cost Taxi, Venice Cab Transfer, Venice Driver, Autotransfer Cavallino-Treporti.

Taxi transfer times vary between 50 minutes and 1 hour 20 depending on traffic, time of day etc.

The alternative to the taxi is the public transport system which has been extremely reliable and very popular in recent years. Running a regular service throughout the holiday season, you can pick up a bus using the ATVO service www.atvo.it (English website available) or go via water taxi into Venice www.alilaguna.it

The ATVO bus service runs from the airports to Lido de Jesolo bus station where you can catch another bus bound for the Punta Sabbioni ferry port. You will alight en route at Union Lido (Tell the driver)

The water taxi service allows you to enjoy a scenic journey through Venice and across to Punta Sabbioni (check timetables) where you can join the bus bound for Lido de Jesolo. You will alight en route at Union Lido (Tell the driver)

Public transport times may vary between 1 hour 30 minutes and 2 hours depending on connections, traffic and time of day etc.

It is always advisable to build extra time into a journey to avoid any delays.

All flight companies listed operate direct flights. You can also find in-direct flights with other major airlines operating to Venice Airports

## How to Book

#### Enquiring about your chosen date and accommodation with Bolero is a simple process, either by telephone or email via our website.

We enjoy talking to people and offering a personal one to one service with every customer, however we also recognise the importance of being able to make a reservation on the internet which is why for 2012, we have introduced online bookings. This new online system will allow you to search availability, reserve accommodation and pay for your holiday on the internet at:

www.boleroholidays.co.uk.

Our UK staff are always available to help with your enquiry by email or by telephone as they have extensive knowledge of the Union Lido holiday park, as well as the majority of travel options available, and will always endeavour to answer any of your questions fully.

When you are happy with your reservation, you are welcome to pay your deposit over the phone or via the online booking system using a credit/debit card, or alternatively Bolero will provisionally hold your accommodation for 7 days whilst we await the arrival of your deposit by cheque or by bank transfer.

With every booking, you will need to complete a 2012 holiday booking form which can either be posted out to you or completed online on our website.

Once your deposit is paid and your booking form details have been entered onto our reservation system, we will send you a booking confirmation either by post or by email which clearly states everything you have booked with Bolero. This includes the cost of the holiday, hire equipment, charges and any discounts that apply at the time of booking. Any subsequent changes made to the booking will be re-confirmed. The Bolero holiday confirmation will also show any payments you have made and a balance due date 8 weeks before your intended arrival. Once your reservation is made, our staff are always available to answer any queries regarding any aspect of the holiday.

## What the Price Includes

- Mobile homes are for a maximum of 6 persons
- Air Conditioning is free in all mobile homes
- Water, gas and electricity is free in all mobile homes
- 22" Flatscreen TV & DVD Player
- 1 vehicle per accommodation (any extra vehicles will be charged at approximately £5 per night)
- Park facilities including pool complexes (some facilities carry a small charge)

### **Cleaning & Breakages Deposit**

Clients will pay a deposit of  $\pm 100 / \pm 100$  cash on arrival at Union Lido. Our mobile homes are prepared prior to your arrival so that you begin your holiday in clean and welcoming surroundings. The deposit will be returned at the end of your holiday provided you have left your mobile home in a clean and tidy condition and no damage has occurred to the mobile home or any of the equipment when inspected by our on-site staff. If you do not clean or tidy your mobile home accommodation, a  $\pm 40 / \pm 40$  cleaning charge will be applied. All accommodation is strictly 'No Smoking'. If there is any evidence that any member of your party has smoked in the mobile home, we will deduct  $\pounds_{40}$  /  $\pounds_{40}$  from the deposit for cleaning it.

### **Arrival Information**

From 28/04/12 until 29/06/12, arrival and departures are possible on most days for any number of nights (minimum 2). From the 30/06/12 until 31/08/12, arrivals are strictly limited to Thursday, Friday, Saturday or Sunday and can only be taken in blocks of 7 or 14 nights. From the 01/09/12 arrivals and departures are possible on most days for any number of nights (minimum 2) up to the end of the season.

Accommodation is normally available from 16.00 – 21.00 hours on arrival days, and on departure days you are asked to vacate your accommodation between 07.00 – 10.00 hours. For taxi arrivals, please inform Bolero that you have booked a taxi so we can make note of your expected arrival time. For those making use of the public transport services, or driving to Union Lido, we ask that you provide us with your expected arrival time. The park is closed to vehicular traffic between 23.00 hours and 07.00 hours and between 13.00 hours and 15.00 hours.

If you encounter any delays on your travel to Union Lido, please telephone the Bolero reception office (printed on your arrival documentation) and update the team with your new expected arrival. Arrivals after 23.00 will not be permitted. No pets are allowed at Union Lido.

## Pricing Page 2012

### **Pricing Your Holiday**

To calculate your holiday, use the monthly calendars to work out the per night costing for the length of holiday you have booked and this will offer you a base figure to begin with. You then need to work out which discounts apply.

Prices do not include Tourist Tax, if applicable.

### **Early Booking Discount**

If you book your 2012 Bolero holiday and pay your full deposit of £120 per accommodation before the end of January, you will be entitled to up to 20% off your holiday.

**20% Discount: Deposit paid before 31/01/12.** Must arrive and depart Union Lido between 28/04/12 – 29/06/12 or 01/09/12 – 23/09/12

#### **3% Discount: Deposit paid before 31/01/12** Must arrive and depart between 30/06/12 - 31/08/12

### Free Nights

If you book 14 nights or 7 nights during certain periods, you will be entitled to a number of free nights on your holiday. Cheapest nights free. See the details below.

### 14 Nights for the price of 11

Arrive & Depart between 28/04/12 - 29/06/12 or Arrive & Depart between 01/09/12 - 23/09/12

### 7 Nights for the price of 6

Arrive & Depart between 28/04/12 – 29/06/12 or Arrive & Depart between 01/09/12 – 23/09/12

### Loyalty Bonus

As a thank you to those who have enjoyed a Bolero holiday in previous years, this year we once again offer a 3% loyalty discount off your 2012 Bolero holiday.

#### **Available Extras**

Please see page 9 for details of Linen Hire, etc.

#### How To Price Your Holiday

- 1. Calculate the base cost of the holiday, including the 14 for 11 or 7 for 6.
- 2. Subtract all available discounts, early booking discount and loyalty (if applicable).
- Add in your extras including Linen Hire, Beach Towels etc.
- **4.** Get your final price.

#### Example Costing:

Two bedroom *Burano | Murano*. Arrival: 12/05/12 Departure: 26/05/12

#### 1. Base Costing

Stay for 14 nights, pay for only 11 £58 x 4 nights = £232 (3 cheapest nights free) + £74 x 7 nights = £518 = £750

#### 2. Discounts

20% Early booking discount 3% Loyalty discount 23% Discount = £172.50

3. Extras

1 Double Linen set = £18

#### 4. Final Price

£750 base price - £172.50 discounts + £18 extras = £595.50

All credit card payments are subject to a 2% surcharge on all transactions. Debit cards do not carry a surcharge.

### Prices per night

April	Su M Tu W Th F Sa Su Su Su Su Su Su <th>Sa Su M 28 29 30</th> <th>Мау</th> <th>Tu W Th F Sa Su M Tu W Th F   1 2 3 4 5 6 7 8 9 10 11</th> <th>Sa Su M Tu W Th F   12 13 14 15 16 17 18</th> <th>Sa Su M Tu W Th F   19 20 21 22 23 24 25</th> <th>Sa Su M Tu W Th   26 27 28 29 30 31</th>	Sa Su M 28 29 30	Мау	Tu W Th F Sa Su M Tu W Th F   1 2 3 4 5 6 7 8 9 10 11	Sa Su M Tu W Th F   12 13 14 15 16 17 18	Sa Su M Tu W Th F   19 20 21 22 23 24 25	Sa Su M Tu W Th   26 27 28 29 30 31
Murano/Burano		£49	Murano/Burano	£49	£58	£74	£83
Venezie		£54	Venezia	£54	£63	£79	£95
Torcell		£58	Torcello	£58	£66	£83	£99

June	F	Sa	Su	Μ	Tu	W	Th	F	Sa	Su	Μ	Tu	W	Th	F	Sa	Su	Μ	Tu	W	Th	F	Sa	Su	Μ	Tu	W	Th	F	Sa
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
Murano/Burano				£٤	13				£76														£116							
Venezia				£9	15				£81																ł	£112				£128
Torcello		£99													£8	35									į	E116	;			£133

August	W	Th	F	Sa	Su	Μ	Tu	W	Th	F	Sa	Su	Μ	Tu	W	Th	F	Sa	Su	Μ	Tu	W	Th	F	Sa	Su	Μ	Tu	W	Th	F
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Murano/Burano								i	£141											ł	128							£91			
Venezia								ź	£153											ź	141						f	£103			
Torcello								ł	£158											ł	145						f	£108	}		

July	Su	Μ	Tu	W	Th	F	Sa	Su	Μ	Tu	W	Th	F	Sa	Su	Μ	Tu	W	Th	F	Sa	Su	Μ	Tu	W	Th	F	Sa	Su	Μ	Tu
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Murano/Burano			£1	16														1	£141	1											
Venezia			£12	28														ł	£153	3											
Torcello			£1.	33														ź	£158	3											

September	Sa	Su	Μ	Tu	W	Th	F	Sa	Su	Μ	Tu	W	Th	F	Sa	Su	Μ	Tu	W	Th	F				
•	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21				
Murano/Burano				£71							£58				£49										
Venezia				£79							£63				£54										
Torcello				£83							£66				£58										

#### **Bolero Holidays**

Y2K House • 1 Millennium Court • Ellerbeck Way • Stokesley • TS9 5JZ • United Kingdom

Telephone: +44 (0)1642 714000 • Fax: +44 (0)1642 714000 • E-mail: info@boleroholidays.co.uk • Website: www.boleroholidays.co.uk